

**APPLICATION FOR LINKS TO DISCOVERMAROOCHY.COM.AU
 FROM OTHER EXTERNAL WEBSITES**

Policy

Persons/organisations wishing to link to discovermaroochy.com.au from their own website are welcome to apply to do so by completing the application form and agreeing to the Terms and Conditions below.

Application For Link

Organisation requesting the link	
Link address	
Contact name	
Contact's position in organisation	
Contact details	Phone Mobile Email Address:
Is your organisation not-for-profit? If yes, please provide documentary evidence.	
Is your organisation Incorporated? If yes, please provide copy of Certificate of Incorporation.	
ABN	
How will this link benefit the aims of the discovermaroochy.com.au website, which are to: <ul style="list-style-type: none"> • Build Maroochy as an important element of the Sunshine Coast brand • Increase the level of awareness of Maroochy among consumers in selected target markets • Stimulate the consumer's interest in and desire to visit Maroochy and 	

<p>the Sunshine Coast</p> <ul style="list-style-type: none"> • Enhance visitor experiences and differentiate ourselves within the Sunshine Coast • Educate the consumer – broaden the consumer's knowledge as to what there is to see and do in Maroochy eg natural attractions, communicate our point of difference, our competitive edge • Motivate the consumer to take action, eg use the "beach" as the emotional hook to book a holiday in Maroochy or seek further information – brochure, website, etc? 	
<p>Please justify the reasons for this link.</p>	
<p>Where would you propose to place the link on your website?</p>	

Terms and Conditions

1. discovermaroochy.com.au brand logos are to be used only as a pointer to the discovermaroochy.com.au homepage or a relevant internal page and not as an indication of endorsement or approval from Sunshine Coast Regional Council.
2. You must not:
 - a. Unlawfully use any of our copyright material
 - b. Pass off content from our site as your own – this includes the practice of "framing" our site within another site as well as copying and re-using parts of the site.

I/we acknowledge and agree to abide by the terms and conditions as set out above.

Signed
 Name
 Position
 Date

Please forward this application and attachments to:

The Manager
 discovermaroochy.com.au
 Sunshine Coast Regional Council
 Economic Development Branch
 Locked Bag 72



Sunshine Coast Mail Centre Qld 4560

For queries email: mail@sunshinecoast.qld.gov.au